

➤ **TOSCANA FILM COMMISSION**

FUNDING OPPORTUNITIES

Toscana Film Commission has two different opportunities of production incentives:

- **Cinema Fund**
- **Incoming Fund**

CINEMA FUND

Film producers who may decide to shoot in Tuscany should apply to the **Cinema Fund** - a financial service, established by the Regione Toscana in order to support and develop audiovisual productions and to promote the Tuscan territory.

The following may have access to the fund: first works and second works (fulllength films or short films for cinema and also other similar audiovisual works, like television productions) and documentaries. Substantially speaking, there are two types of funding possibilities: non-returnable funding (for documentaries and first works) and production share funding (coproductions) for second works, that is, for all those works that are not to be considered debut works.

Funding of first works may reach **200,000 euro** for each of the admitted works and funding must not exceed 50 % of production costs and it is conditioned by the fact that 100% of the fund's amount must be spent on the territory. At least 50% of outdoor shooting must be carried out in Tuscany. The same percentage of outdoor shootings holds true for second works for which funding may reach **450,000 euro**, granted that at least 150% of the funds allocated by the Region be spent on the Tuscan territory. For documentaries, there is a threshold of **50,000 euro**, which may cover up to 70% of productions costs.

A special Commission, consisting in a film critic, two directors of Tuscan Film Festivals and two regional officials, will have the task of assessing and selecting projects.

Assessment criteria will be based upon two priority requirements: the project's quality and its actual enhancement of the Tuscan identity. However, there are also other criteria to be considered: the prospect of a return on the investment (in the case of venture capital or of an advanced purchase of copyrights), the project's actual feasibility, the economic spin-off on the Tuscan territory (in terms of how much it fosters services, the employment of skilled workers and of local professions).

50129 Firenze

INCOMING FUND

Tuscany Film Commission supports cinema through an "Incoming Fund" aimed at reducing the costs incurred in the territory: accomodation, catering, space rental, cars rental etc. and only for documentaries post-production costs too.

The maximum amount of financing for films and fiction tv is **50,000 euro**.

The maximum amount of financing for documentaries and short films is **25,000 euro**.

Tuscany film commission could pay a part of these costs and the production will have to meet some obligations:

- > To spend in Tuscany at least the 150% of the amount received.
- > To present all the documentations regarding costs incurred in Tuscany.
- > To employ also Tuscan artistic and technical resources.
- > To organize a press conference at the beginning or during filming.
- > To insert the following statement in the credits of the production, as well as on all promotional and/or publicity material: "In collaboration with Tuscany film commission".

For further information contact:

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